

Langham 4468

Broadcasts Telex London

BROADCASTING HOUSE

LONDON W.1

Personal

4th March 1955

Dear Alan,

I am asking John Campbell to carry this letter to you with my warmest personal greetings. I have had by me since Christmas your charming card, which certainly made me look forward all the more to my then prospective spring-time meeting with the [ ] ladies. I have little doubt that your daughters are not always as quiet and demure as they appeared in this photograph and I now look forward to seeing them on some future occasion.

I am sorry that events have conspired to prevent my proposed visit. Tangye Lean and John Campbell have been heavily involved here during the last few months in the various discussions associated with the development of a situation which was foreshadowed at the time of our meetings in Caversham last year. I have, of course, seen your recent correspondence with Campbell and it is hardly necessary in this letter for me to broach any aspects of a highly-complicated situation which can so much more effectively be explained and dealt with in first-hand discussion.

There is no doubt in our view that some damage has already been done to our own BBC interests by the cuts which have been forced upon us under budget pressures. I naturally hope that, with your help, we shall be able to stave off further inroads by the hard taskmasters who are seeking further economies. The pressure is somewhat relentless and the outcome still in doubt.

Again, with my best wishes to yourself and your charming family,

*Yours sincerely,*  
*J.B.*  
(J.B. Clark)

Director of External Broadcasting

Mr. [ ]

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